

Privacy Policy Mobile Application

ActaBlue respects the privacy of our users. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you use our mobile application (App)

Please read this Privacy Policy carefully. IF YOU DO NOT AGREE WITH THE TERMS OF THIS PRIVACY POLICY, PLEASE DO NOT ACCESS THE APP.

We respect your right to privacy and take seriously our responsibilities in relation to the processing of personal data. We do not collect or process personal data unnecessarily. This privacy policy together with our terms of service sets out important information about your rights in relation to the processing of your personal data, and the basis on which any personal data we collect from you, or that you provide to us, will be processed in connection with your use of the Hunter-CRM platform, app or service.

The information we collect

We may collect information about you in a variety of ways. The information we may collect via the App depends on the content and materials you use, and includes:

Personal Data

We collect and store all personal information related to your App profile, which you voluntarily give us either upon sign-up or through continued use of the App:

- First and last name
- Nickname
- Email address
- Birthday
- Demographic location
- Timezone
- Photos uploaded
- Financial Data: your financial and credit card information, including bank account and payment card details, billing contact email address, and VAT number.

Your End Customer Data

When using the app you may input or store the personal data of your customers, clients, suppliers, or other existing or prospective sales, sales leads, or business contacts or partners, including, for example, their names, email address, company name, job title, phone number and other contact details, appointments and other meeting arrangements. We have no direct relationship with the individuals whose personal data we host as part of Your End Customer Data. You are responsible for providing notice to your customers and third persons concerning the purpose for which you collect their personal data and how this personal data is processed in or through the Services as part of Your End Customer Data. You are also responsible for the completeness and accuracy of Your End Customer Data.

Derivative Data and Uploaded Media

Information our servers automatically collect when you access the App, such as your native actions that are integral to the App, actions taken when creating entries, editing entries and uploading media to the App. As such, we may also request access to your device's photo roll or camera in order for us to upload your media to the App. Any media uploaded in this fashion, will be collected and stored on our servers. If you wish to change our access or permissions, you may do so in your device's settings.

Geo-Location Information

We may request access or permission to and track location-based information from your mobile device, either continuously or while you are using the App, to provide location-based services. If you wish to change our access or permissions, you may do so in your device's settings.

Mobile Device Access

We may request access or permission to certain features from your mobile device, including your mobile device's reminders, and other features. If you wish to change our access or permissions, you may do so in your device's settings.

Mobile Device Data

Device information such as your mobile device ID number, model, and manufacturer, version of your operating system, phone number, country, location, and any other data you choose to provide.

Push Notifications

We may request to send you push notifications regarding your account or the App. If you wish to opt-out from receiving these types of communications, you may turn them off in your device's settings.

Security of your Information

We use administrative, technical, and physical security measures to help protect your personal information. While we have taken reasonable steps to secure the personal information you provide to us, please be aware that despite our efforts, no security measures are perfect or impenetrable, and no method of data transmission can be guaranteed against any interception or other type of misuse. Any information disclosed online is vulnerable to interception and misuse by unauthorized parties. Therefore, we cannot guarantee complete security if you provide personal information.

Options regarding your information

Account Information

You can send us an e-mail at info@actablue.com to request access to, correct or delete any personal information that you have provided to us. We may not be able to delete your personal information except by also deleting your user account. We also may not accommodate a request to change information if we believe the change would violate any law or legal requirement, or cause the information to be incorrect.

Upon your request to terminate your account, we will deactivate or delete your account and information from our active databases. However, some information may be retained in our files to prevent fraud, troubleshoot problems, assist with any investigations, enforce our Terms of Use

and/or comply with legal requirements.

Change of purpose

We will only use your personal data for the purposes for which we collected it unless we reasonably consider that we need to use it for another reason and that reason is compatible with the original purpose. If you wish to get an explanation as to how the processing for the new purpose is compatible with the original purpose, please contact us at info@actablue.com. If we need to use your personal data for an unrelated purpose, we will notify you and we will explain the legal basis which allows us to do so. Please note that we may process your personal data without your knowledge or consent, in compliance with this Policy, where this is required or permitted by law.

What we do with your information

We will only use your personal information when the law allows us to. Most commonly, we will use your personal data in the following circumstances:

- Where we need to perform the contract we are about to enter into or have entered into with you.
- Where it is necessary for our legitimate interest (or those of a third party) and your interests and fundamental rights do not override those interests.
- Where we need to comply with a legal or regulatory obligation.

Questions or Complaints

Hunter-CRM is part of ActaBlue.

Should you have any queries or complaints relating to this Privacy Policy, please contact us at:

ActaBlue

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